

PhotoLife

Dear readers,

It is with a heavy heart that we must announce that the March 2021 issue of *Photo Life* is the last one we will publish.

This decision was extremely difficult to make, but it was inevitable. The world of print-magazine publishing is rocky, to say the least. Photography has been undergoing major transformations, and its industry is experiencing increasing difficulties. Our little boat has weathered many storms at the confluence of these two daunting currents, but the final blow—the pandemic—has had many consequences, including significant losses in advertising revenue.

Therefore, it is unfortunately no longer possible for us to continue to sustain the pace, the financial weight, and the responsibility of this enterprise, which relies on the hard work of only four people on staff.

Your support over the years has been our motivation. You have always been our inspiration to do better, to produce high-quality content, and to reinvent. From the bottom of our hearts, thank you for your love and support and for appreciating the images and stories of so many great Canadian photographers.

This great adventure is ending, but it's certainly not the last we want to experience as photography lovers.

The Photo Life team

If there are copies left in a subscription you purchased beyond the March 2021 issue and you would like the value of those copies to be refunded, please complete the form below and return it to us at **Photo Life - Refunds, PO Box 25, Station Haute-Ville, Quebec, QC G1R 4M8** before March 20, 2021. The amount to be refunded will be prorated based on the value of the undelivered issues according to the amount paid when purchasing the subscription. Refunds will be sent as soon as possible before April 20, 2021, either by credit card (if the subscription was purchased after December 20, 2020) or by PayPal. If you do not have a PayPal account, the instructions for creating one will be sent along with your refund notice.

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